



# Rike Bucher - International Certified Coach



|                         |  |
|-------------------------|--|
| <b>Current activity</b> | Leadership Coach and Supervisor, Trend Research on Leadership and Future Working , based in Berlin, Germany  |
| <b>Since</b>            | 1998, self employed  |
| <b>Core competences</b> | Individual Coaching, easy in concepts and models if there are needed, working with a deep awareness for the clients needs, warm, multilingual Leadership Coaching basing on Emotional Intelligence Model (Goleman), Training of Intuition, Self Compassion (Neff/Germer) |

| Projects - partial                   | Sector   | Short description  |
|--------------------------------------|--|--|
| <b>Coaching</b>                      | IT, Health Sector, Creative Agencies, Media, Social Services<br>Tourism, Hospitality   | <b>IT</b> Microsoft Deutschland, T-Mobile International, Trendbureau Hamburg ,<br><b>Educational Institutes</b> Odenwald-Institut, Neues Lernen Bildungswerk;<br><b>Advertising Agencies</b> VorSicht, NetCologne, ZAMCOM, Eurojob, Curth & Roth Marketing Research Hamburg;<br><b>Social services</b> ASEW Köln, Caritas Niederrhein, Reha Steglitz Berlin, AMEOS Holding, Vivantes |
| <b>Projects in English or French</b> | Creative agencies, HR, advertising and branding, market research<br>personal coaching  | Coordination, marketing services and coaching<br><ul style="list-style-type: none"> <li>• Launch Xbox Microsoft Germany,</li> <li>• World Heritage Conference UNESCO, Paris</li> <li>• Design Week, London</li> </ul>  |
| <b>Coach and Speaker</b>             | Leader and entrepreneur development; How to work and be happy; Search inside yourself; How to apply Self Compassion;   | Bertelsmann Foundation BarCamp ,Future Working‘ Head of workshops<br>Expert for Coaching concepts at Zukunftsinstitut, Frankfurt<br>Career Fair Sticks & Stones Berlin, Speaker and Free Coachings<br>Cruise Vessel MS Europa 2: Inspirational Speaker ,Inspiration & Impulses‘<br>Author of various articles in prime publications  |
| <b>Qualifications/Memberships</b>    | Journalist University of Hamburg; Certified Life Coach; Certified Supervisor and Business Coach DGSv*; Innovation Coach Augsburg University, Member of the German Association for Coaching and Supervising, DGSv*;<br>Member of the German Transactional Analysis Association DGTA;<br>Member of German Network for Workplace Health Promotion DNBGF |  |
| <b>Professional experience</b>       | <b>15 years of corporate press and marketing + 15 years of coaching = an expert in connecting and bridge building.</b>   |  |
| <b>Hobbies</b>                       | Languages, travel, music, green economy, self compassion   |  |